

Marketplace Enrollment: *Exploring County-Level Growth in Kansas*

AGENDA

Thursday, August 8, 2024

- 10:00 a.m. **Welcome**
Linda Sheppard, J.D., Senior Analyst & Strategy Team Leader, Kansas Health Institute
- 10:05 a.m. **Setting the Stage: *Marketplace Enrollment in Kansas***
Cynthia Snyder, M.A., Senior Analyst, Kansas Health Institute
- 10:15 a.m. **Panel Discussion: Exploring Health Insurance Marketplace Growth**
Moderator: *Linda Sheppard, J.D.*, Senior Analyst and Strategy Team Leader, Kansas Health Institute
Rhonda Culp, Director of Care Coordination, Thrive Allen County
Molly Gotobed, Executive Director, Community Health Council of Wyandotte County
- 10:50 a.m. **Q & A**
- 10:55 a.m. **Closing Remarks**
- 11:00 a.m. **Adjourn**



ABOUT THE SPEAKERS

SETTING THE STAGE: *MARKETPLACE ENROLLMENT IN KANSAS*



Cynthia Snyder, M.A., is a Senior Analyst at the Kansas Health Institute (KHI). She conducts research and policy analysis related to KHI's work on behavioral health, access to care, population health and other topics.

Prior to joining KHI, Snyder provided consulting services including project development, grant writing, strategic planning and program evaluation. She also worked for the Kansas Department of Health and Environment in the Bureau of Community Health Systems and the Bureau of Health Promotion.

Snyder earned a master's degree in clinical psychology from Washburn University and a bachelor's degree in psychology and biology from the University of Kansas.

PANEL DISCUSSION: EXPLORING HEALTH INSURANCE MARKETPLACE GROWTH



Rhonda Culp is the Director of Care Coordination at Thrive Allen County. She serves as a community health worker, and helped oversee Thrive's pilot program assisting consumers with non-emergent transportation needs in Allen County. She is also the Project Director for Thrive's CMS Federally Certified Navigator grant project, serving 45 out of the 105 counties in Kansas. She can go into the homes of consumers or see them in person at the office to help them complete enrollment service applications, including marketplace coverage, LIEAP, Medicaid and SNAP for those who may not be able to come to the office for assistance.

Culp has a bachelor's of science degree in Health Information Technology and a master's of business administration degree in Health Care Administration. Prior to joining Thrive, she worked in long-term care for over 15 years as a Certified Nursing Assistant, Medical Record Coordinator, and Administrative Assistant. In 2015, she joined the Allen County Regional Hospital as an Office Patient Coordinator for the Senior Life Solutions Outpatient Program up until 2021, when she joined the Thrive Allen County team.



Molly Gotobed is the Executive Director at the Community Health Council of Wyandotte County. She developed and coordinates the Kansas Assistance Network. Gotobed's background is in community health education and health care navigation with 10 years' work experience specific to the community health and health insurance needs of Wyandotte County. She has led the coordinated enrollment effort in her bi-county area since 2015.