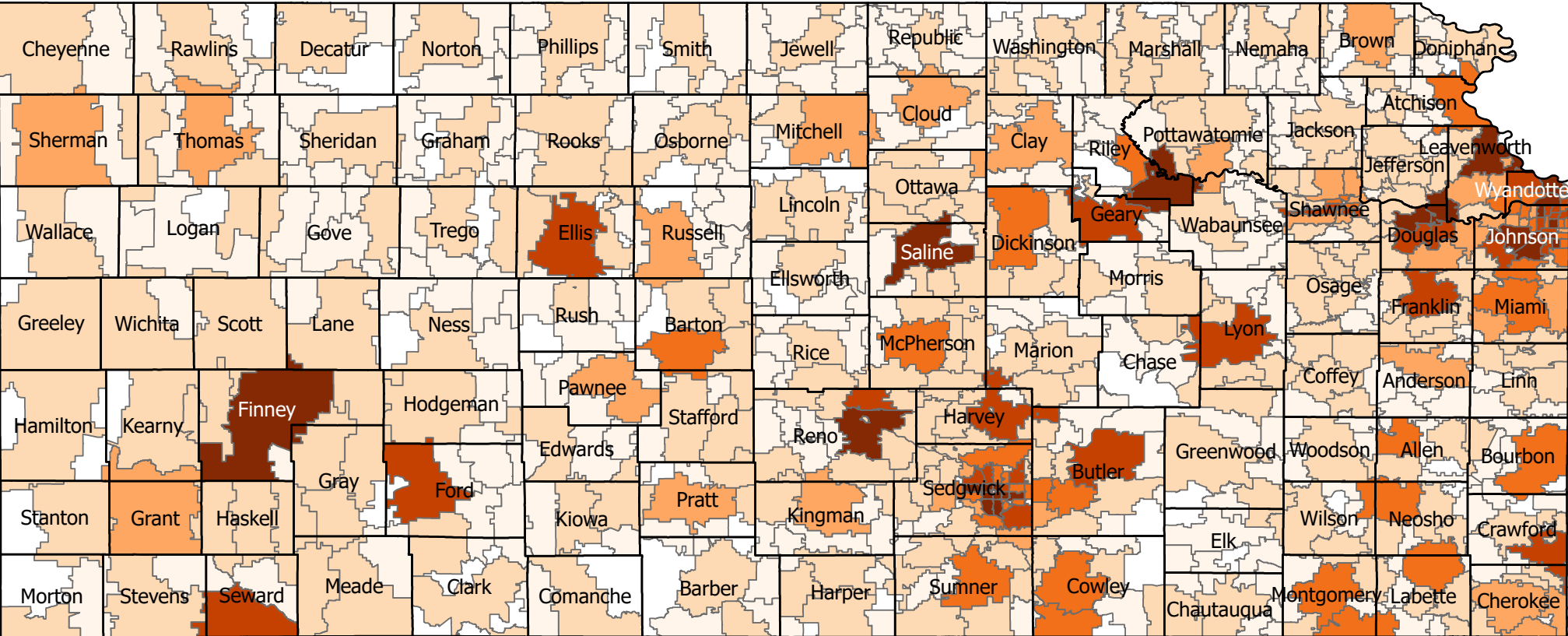
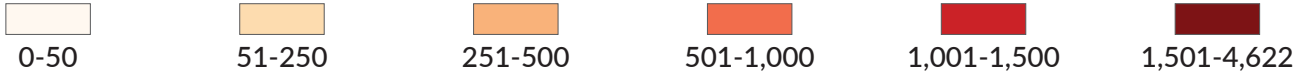


2024 Health Insurance Marketplace Enrollment by ZIP Code



Number of Enrollees



Total Number of Enrollees: 171,376

Note: The U.S. Department of Health and Human Services released summary enrollment data on March 22, 2024, for the eleventh open enrollment period of the federally facilitated health insurance marketplace created by the Affordable Care Act (ACA). The open enrollment period lasted from Nov. 1, 2023, to Jan. 16, 2024. During that time a total of 171,376 Kansans selected a health insurance plan or were automatically re-enrolled for the 2024 plan year through the marketplace. Enrollee data reports the count of unique consumers who selected or were automatically re-enrolled into a 2024 marketplace health insurance plan (regardless of whether the consumer paid the premium).

Source: U.S. Department of Health and Human Services 2024 Marketplace Open Enrollment Period ZIP Code-Level Public Use File.